



## **2020 Florida Association of Fire and Life Safety Educators Training Seminar and Conference**

Virtual Sessions to be held:  
September 21-23, 2020 and  
November 16-18, 2020

**INITIAL SEMINAR PROGRAM**  
Subject to Change



# 2020 Florida Association of Fire and Life Safety Educators Training Seminar

## Information for Attendees:

Greetings everyone,

On behalf of the Florida Fire Marshals and Inspectors Association, we present the agenda for the 2020 Florida Association of Fire and Life Safety Educators Training Seminar. Due to the on-going situation regarding COVID-19, and with the health and safety of all members, instructors and others in mind, this year's seminar will be done virtually.

In order to accommodate the maximum learning experience for students we will be hosting a series of webinars (see the schedule below) over a total of six different days. Each day will be three hours in length for a total of 18 hours of training/CEUs. Students do not need to attend all days and all sessions but will only receive CEUS for the days/sessions they attend.

Please make certain when you register for the event that your **email address is accurate**. Prior to the start of each week, we will send out the webinar registration link to all registered students. Please use this link, as you will need it to complete the 2<sup>nd</sup> step of the registration process. Once you complete the 2<sup>nd</sup> step you will be sent the final link and password to attend. You must be registered to attend, as well as complete the 2<sup>nd</sup> registration step, and you must have provided an **ACCURATE EMAIL ADDRESS** when you register.

The price for the event will be \$75 for members, \$175 for non-members. This will be the only pricing. So, if you attend 3 full days, 4 partial days or all 6 days in full, the price will be the same. A total of 18 CEUs will be offered for this event (3 for each day).

A record of attendees will be kept, as will the time individuals have spent in attendance (time will be recorded from the moment the individual joins the webinar until they leave). Individuals who leave a session early, or join late, and are not in the class for the required length of time will not receive CEUs for that session.

We understand that these are challenging times and we want to take this opportunity to thank all of the instructors, students, the staff of the Florida Fire College, the Florida Association of Fire and Life Safety Educators, and all the people who have helped to create this event. We understand that everyone has a strong desire to return to face to face regular classroom sessions, but this year and with current conditions that just is not possible. Thus, we have put together this first-rate program and we hope you will join us as we move forward and continue to provide you with exceptional training opportunities.

While this program is not yet complete, it will be updated as new classes and courses are approved, but we wanted to provide you with as much information as possible as soon as possible to give you time to plan.

## **SCHEDULE (SUBJECT TO CHANGE)**



### **September 21<sup>st</sup>: 9 AM -12 Noon**

**9:00 AM – 10:00 AM – Connecting Community to the Frontlines of Foster Care**

**Kristy Sutton - Foster Florida**

**RN: 16551**

**Class: 108863**

**10:00 AM – 11:00 AM Taking to the Streets through Mobile Outreach During a Pandemic - Ariella Bak,**

**Krista Ott - Gainesville Fire Rescue**

**RN: 16545**

**Class: 108774**

**11:00 AM – 12:00 Noon – How to Write an Objective and Lesson Plan**

**Broward County Sheriff's Office Life Safety Educators**

**RN: 16552**

**Class: 108864**

### **September 22<sup>nd</sup>: 9 AM -12 Noon**

**9:00 AM – 11:00 AM – Educational Messaging and Hot Topics from NFPA 2020 update**

**Kelly Ransdell – NFPA**

**RN: 16543**

**Class: 108730**

**11:00 AM – Noon – 20/20/20: Lesson Plan Review and Project Planning for Active Learning**

**Broward County Sheriff's Office Life Safety Educators**

**RN: 16554**

**Class: 108866**

### **September 23<sup>rd</sup>: 9 AM -12 Noon**

**9:00 am- 10:00 am - FAFLSE – 2020 Legislative Update and Member Meeting**

**RN: 16555**

**Class: 108865**

**10:00 am -11:00 am – Hot Topics X4: Four Topics, Four Ages, Four Ways to Teach Them for Online Learning**

**Broward County Sheriff's Office Life Safety Educators**

**RN: 16553**

**Class: 108868**

**11:00 AM – Noon - Social Media Video: Tools, Techniques, Tips - Ronda Scholting West Metro Fire (CO)**

**RN: 16542**

**Class: 108731**

### **November 16<sup>th</sup>: 1 PM – 4 PM**

**1:00 PM – 4:00 PM – Car Seat Development: Why Can't You Just Do This? – Sarah Haverstick, Good Baby, Evenflo, CYBEX, gb, and Urbini**

**RN: TBD**

**Class: TBD**

### **November 17<sup>th</sup>: 1 PM – 4 PM**

**1:00 PM – 2:00 PM Count Down to Drive - Kelly Powell - Community Partners of South Florida**

**RN: TBD**

**Class: TBD**

**2:00 PM – 3:00 PM Madison's Miracles – Christina Stamper**

**RN: TBD**

**Class: TBD**

**3:00 PM – 4:00 PM Using Microlearning for Fire and Life Safety Education**

**RN: TBD**

**Class: TBD**

### **November 18<sup>th</sup>: 1 PM – 4 PM**

**1:00 PM – 2:00 PM Human Trafficking – Ashley Bryant, 3 Strands Global Foundation**

**RN: TBD**

**Class: TBD**

**2: 00 PM – 4:00 PM Social Media from a Public Records Perspective - Pat Gleason, State of Florida**

**RN: 16546**

**Class: 108773**

## Select Course Descriptions:



### **20/20/20: Lesson Plan Review and Project Planning for Active Learning - Broward Sheriff Fire Rescue Public Education Team**

This class will review the basic components of a lesson plan and incorporate an active learning assignment that requires participants to apply their learned knowledge into creating a basic lesson plan for 20 people, in 20 minutes, for under \$20.

### **Car Seat Development: Why Can't You Just Do This?**

Have you ever wondered what it takes to design and develop a new car seat? This presentation will provide background on the three phases of product development while answering the question: "Why can't you just do [insert idea for a car seat]?" Design considerations and the computer aided design process will be discussed. The presentation will also cover the manufacturing process and assembly line features. Participants will leave with a better understanding of the scope of the car seat development and manufacturing process.

### **Connecting Community to Foster Care – Kristy Sutton – Foster Florida**

You'll hear statistics about the thousands of kids in our state who find themselves in foster care. This class will provide tangible ways to step in to serve not only the vulnerable population of children, but also those providing their care. You will also learn how to identify those at risk and understand how to connect relative and non-relative caregivers to services in their own communities through Foster Florida's unique matchmaking infrastructure.

### **Educational Messaging and Hot Topics from NFPA 2020 update – Kelly Ransdell – NFPA**

This fast and furious walk through free resources will give the attendees a chance to stock their toolkit and leave with the tools to help people live and work in a safer community. An overview of the current changes in messaging to jump start and revive the messaging that we call should be using. The easy to read messages and messages for kids are one way to enhance your program. How do we as educators use the document to create messages for the public?

### **Hot Topics X4: Four Topics, Four Ages, Four Ways to Teach Them for Online Learning - Broward Sheriff Fire Rescue Public Education Team**

This class will review four common fire and life safety issues and discuss 4 possible teaching strategies for 4 different age groups.

### **How to Write an Objective and Lesson Plan - Broward Sheriff Fire Rescue Public Education Team**

This class will cover basics on how to create an objective for educational presentations as well as review the components of a lesson plan.

### **Social Media from a Public Records Perspective – Pat Gleason – State of Florida**

This presentation will cover emerging issues resulting from the role technology play in the communication and retention of public record as social media continues to complicate how local governments operate in the Sunshine State. Specifically, social media platforms such as email, Facebook, Snapchat, Texts, and Tweets, among others present possible implications for governmental agencies, yet are often overlooked when agencies are faced with public records requests. Retention of such communications and records will also be discussed. This class has been updated with new information for 2020.

### **Social Media Video: Tools, Techniques, Tips - Ronda Scholting West Metro Fire (CO)**

Even if you only have a smartphone, you can create great video for social media. Ronda Scholting, PIO for West Metro Fire Rescue (Colorado) has some tips on the tools and techniques to help you gain more followers and engagement. Scholting will discuss filming equipment including phones versus video cameras and go pros, microphones, tripods, and cold shoes. She will also educate attendees on editing options, shooting tips, and various apps that are available.

### **Taking to the Streets Through Mobile Outreach During a Pandemic – Krista Ott and Ariella Bak - Gainesville Fire Rescue**

A pandemic hits, and all normal operations come to a halt, you're thrown new tasks and projects that need to start tomorrow... or at least it feels like it. What do you do? "Taking to the Streets Through Mobile Outreach During a Pandemic" will showcase Gainesville Fire Rescue's initiative of mobile outreach through door- to door COVID Testing and Flu Vaccinations. We will discuss how the plan was made, what the communications plan looked like, the pit falls and hurdles we experienced, and the lessons we learned.



**To become a member of FFMIA or for more information on these events go to [www.ffmia.org](http://www.ffmia.org)**



# SAVE THE DATE

**2021 Joint FAFLSE and FFEIA Conference**

**June 15-18, 2021**

**Wyndham Lake Buena Vista**

**Walt Disney World**

**1850 Hotel Plaza Blvd.**

**Lake Buena Vista, FL**