



# **FAFLSE and FFEIA 2022 Joint Conference**

June 14-17, 2022

Wyndham Lake Buena Vista – Walt Disney World  
1850 Hotel Plaza Boulevard  
Lake Buena Vista, FL

**“Level Up: Reaching New Levels in Fire and Life Safety”**





## FLORIDA FIRE MARSHALS AND INSPECTORS ASSOCIATION

Post Office Box 325 • Hobe Sound, FL 33475

Phone: 772-349-1507

[www.ffmia.org](http://www.ffmia.org)

June 14, 2022

Dear Conference Attendees,

On behalf of the Board of Directors of FFMIA, welcome to Lake Buena Vista and to the joint conference of the Florida Association of Fire and Life Safety Educators (FAFLSE) and the Florida Fire and Explosion Investigators (FFEIA). The conference theme for this year's joint conference is *"Level up: Reaching New Levels in Fire and Life Safety"*

During the past few months, your newly elected FFMIA board has worked persistently to continue delivery of classes both in-person and virtually. The membership has embraced hybrid learning as a way to earn valuable CEUs in order to maintain their certifications, as well as be up to date with the latest technologies and best practices in community risk reduction. A special thank you goes out to the Florida State Fire College staff for working closely with us to get the classes approved for the CEU credit through the FCDICE portal.

This is the 34<sup>th</sup> Annual conference for the FAFLSE section. The Board under the leadership of Citrus County Fire Rescue's Captain Anthony Seguin, have worked diligently to provide a great program constructed on community risk reduction efforts. With the change in the section's leadership, new ideas and activities are being produced and presented here at the conference, and around the State all year long. If you would like to make a difference, I urge you to speak with any of the board members and discuss how you can be a part of the team.

This is also the 77<sup>th</sup> Annual conference for the FFEIA section. This year, the section is being refreshed to meet today's needs of a fire investigator. Under the leadership of the City of Wauchula's Assistant Police Chief Brandon Ball, a new board will be elected at the conference and a section committee has worked to get fire investigation classes in place for this year's conference. There is more to come from the FFEIA board, so if you are interested in being a part of the refreshed section, please ask any board member to discuss your possibilities.

It is my sincere hope, this week will increase your knowledge of education presentations, effectiveness, investigations, professionalism, improves your personal development and allow you the optimum chance for networking and fellowship. Even though the educational component is extremely important, don't miss the opportunity for learning outside of the conference sessions. Take the time to visit our sponsors and vendors to be updated on the latest trends and technology. Take the time to cultivate old relationships and develop new ones. Members of the BOD and your Executive Director will be available throughout the conference to help facilitate a good experience for you.

Enjoy your time and have a great conference.

Sincerely,

Jeff Lucas,  
President

INTERNATIONAL FIRE MARSHALS ASSOCIATION



CHAPTER #3





Dear FFMIA members,

We hope you are ready to Level Up and Reach new levels in Fire and Life Safety Education! On behalf of the FAFLSE Board, welcome to the 2022 Joint Educators and FFEIA conference. This year, we have focused on providing our members and new attendees with an exceptional lineup of presenters and educational opportunities. We hope that you find the conference informational and an invaluable training opportunity. As we continue into the future, we are constantly looking for new ways to provide quality learning opportunities for each of you.

In the fire service, we must stay vigilant in our mission of protecting the public at all costs. By attending conferences and other local training seminars, you are establishing yourself as a protector of people. Albert Einstein once said, "Education is not the learning of facts but the training of minds to think." Each day that you interact with the citizens of your community, you have an opportunity to present the ideas and concepts you learn here to empower them to think and act safely. Use this time to network and learn new ideas to transform your community into one that can protect themselves.

Thank you for allowing us to serve you as the board of FAFLSE. We have enjoyed challenging ourselves to think outside of the box to bring you a wonderful conference experience.

If you need anything throughout the week, please feel free to stop one of the board members.

Sincerely,

Anthony Seguin  
FAFLSE Board Chair

## **GENERAL SCHEDULE OF EVENTS**

### **Monday June 13, 2022**

8:00 am – 5:00 pm Pre Conference CPST Course  
2:00 pm – 5:00 pm Registration Open - Convention Registration Desk – Solar Foyer

### **Tuesday June 14, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer  
8:00 am – 5:00 pm Opening Ceremony General Session - Horizons Ballroom  
12 noon – 1:30 pm Lunch  
6:00 pm – 8:00 pm Social Event – Scavenger Hunt

### **Wednesday June 15, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer  
7:30 am – 9:00 am Exhibitor Set up – Horizons Ballroom  
9:00 am – 5:00 pm Exhibit Hall Open – Horizons Ballroom  
8:00 am – 5:00 pm Educational Sessions – See Class List – See Full Class Event Schedule  
12 noon – 1:30 pm Lunch on own  
6:00 pm – 8:00 pm FAFLSE Live Auction and BBQ – Horizons Ballroom

### **Thursday June 16, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer  
8:00 am – 5:00 pm Exhibit Hall Open – Horizons Ballroom  
8:00 am – 5:00 pm Educational Sessions – See Class List – See Full Class Event Schedule  
5:00 pm – 7:00 pm Exhibitor move out – Horizons Ballroom  
12 noon – 1:30 pm Lunch – on own  
6:00 pm – 8:00 pm Social Event

### **Friday June 17, 2022**

7:00 am – 10:00 am Registration and Information Desk Open – Solar Foyer  
8:00 am – 12:00 pm Educational Sessions – See class list – See Full Class Event Schedule

## **EXHIBITOR SCHEDULE**

### **Tuesday June 14, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer

### **Wednesday June 15, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer  
7:30 am – 9:00 am Exhibitor Move-in – Horizons Ballroom  
9:00 am – 5:00 pm Exhibit Hall Open - Horizons Ballroom

### **Thursday June 16, 2022**

7:00 am – 3:00 pm Registration and Information Desk Open – Solar Foyer  
7:30 am – 5:00 pm Exhibit Hall Open – Horizons Ballroom (Noon – 5 is optional for exhibitors – exhibitors' choice)  
5:00 pm – 7:00 pm Exhibitor move out – Horizons Ballroom

**SUBJECT TO CHANGE - All Classes are in the Horizons Ballroom**

**8:00 am – 5:00 pm    Pre-Conference Event - Salons 4-5**  
**2022 Child Passenger Safety Updates: More Than Just A Click and CPST Meetings –**  
**Horizons Ballroom**

RN: 17814

NOTE: Registration for this event is included with the full conference registration or can be a stand-alone registration. See the FFMIA website for details and to register for this class. This class will provide 5 CEUs for CPST, Instructors, CPST Technicians and Inspectors.

**6:00 pm – 8:00pm      Social Event – Scavenger Hunt – Will be announced during General Sessions**

**Wednesday June 15, 2022 (all classes in Horizons Ballroom)**

**7:00 am – 3:00 pm    Registration Open – Solar Foyer**

**9:00 am – 5:00 pm    Exhibit Hall Open - Horizons Ballroom – Main Hallway**

**8:00 am – 10:00 am    How NFPA 70E & 70 B Effect NFPA 99 - Salons 7-10**

Martin Perrone – Everything Arc Flash – LLC

RN: 17840

Class: 120821

**10:00 am – 11:30 am    Battery Fire Prevention with Advanced Detection - Salons 7-10**

Steve Cummings and Nick Frank – Honeywell, Xtralis

RN: 17838

Class: 120899

**8:00 am – 12:00 pm    NICB, Auto Theft Related Crime, and Secondary VIN Identification**

**HANDS ON – Salons 2-3**

Brandon Ball – Wauchula Police Department

Michael Hughes - National Insurance Crime Bureau

RN: 17852

Class: 120975

**9:00 am – 10:30 am    Visual Brand Articulation! Branding aesthetics and graphic art skills – Salons 4-5**

Nicole Hornberger - Bonita Springs Fire Control and Rescue District

RN: 17811

Class: 120613

**10:30 am – 12:00 pm    Diversity and Inclusion Solutions in the workplace – Salons 4-5**

Courtney Palmer: Perfectly Loud Educational and Consulting Services, LLC

RN: 17804

Class: 120607

**12:00 pm – 1:30 pm    Lunch – On own (Inspector Track Lunch is 11:30 am – 1:00 pm)**

**1:00 pm – 3:00 pm    Underground in Florida - Salons 7-10**

Peter Schwab – Wayne Automatic

RN: 17843

Class: 120976

**3:00 pm – 5:00 pm    Understanding Certification Programs - Salons 7-10**

Chris Creamer – UL Alarm Auditor and ERCES SME

RN: 17659

Class: 120823

**1:30 pm – 5:00 pm    NFPA 1033 - Standard for Professional Qualifications for Fire Investigator – Salons 2-3**

Brandon Ball – Wauchula Police Department

RN: 17854

Class: 120977

### **Wednesday June 15, 2022 (Continued)**

**1:30 pm – 3:00 pm    Be Your Own Storyteller – Salons 4-5**

Jon Busdeker – Orange County Sheriff's Office

RN: 17802

Class: 120603

**3:00 pm – 5:00 pm    Public Relations Lightning Round – Salons 4-5**

Alexis McLellan – San Carlos Park Fire Rescue

Amy Bollen - South Trail Fire Protection & Rescue Service District

RN: 17808

Class: 120609

**6:00 pm – 8:00 pm    FAFLSE Live Auction and BBQ – Lakeview Restaurant**

Proceeds go to support future FAFLSE conference activities and attendees.

### **Thursday June 16, 2022 (all classes in Horizons Ballroom)**

**7:00 am – 3:00 pm    Registration Open – Solar Foyer**

**9:00 am – 12:00 pm    Exhibit Hall Open - Horizons Ballroom – Main Hallway**

NOTE: Noon to 5 PM is exhibitors' option to stay set up.

**8:00 am – 10:30 am    Flame guard CPVC Inspector Training - Salons 7-10**

Kevin Dellinger – Spears Manufacturing Company

RN: 17849

Class: 120978

**8:00 am – 9:00 am    Origin & Cause Report Writing/FFIRS Update – Salons 2-3**

Melissa Dembicer - FL State Fire Marshal's Office

Shawn Hanson - Greater Naples Fire Rescue District

RN: 17867

Class: 121173

**9:00 am – 10:30 am    FFEIA: General Membership Meeting and Legislative Update – Salons 2-3**

RN: 17853

Class: 121172

**8:00 am – 10:30 am    The Leatherman in your Prevention Toolbox – Salons 4-5**

Robbie Dawson – National Fire Protection Association

RN: 17810

Class: 120612

### **GENERAL SESSIONS RESUME FOR THIS CLASS**

**10:30 am – 12:00 pm    General Address by the FL State Fire Marshal**

**Update from the State Fire Marshal's Office - Salons 7-10**

Julius Halas – Director of SFM's Office and JoAnne Rice Assistant Director -

Office the Chief Financial Officer

RN: 17850

Class: 120980

**12:00 pm – 1:30 pm    Lunch – On own**

## **Thursday June 16, 2022 (continued)**

**1:30 pm – 5:00 pm    2022 Legislative Update and Legislation 101 for the Fire Official - Salons 7-10**

Jon Pasqualone – FFMIA Executive Director

RN: 17815

Class: 121169

**1:30 pm – 3:00 pm    Wildland Fire Investigation Resources – Salons 2-3**

George E. Risko, Jr., Florida Forest Service (FFS).

RN: 17871

Class: 121171

**3:00 pm – 5:00 pm    Li-ion Cell Venting Risks, Detection, and Countermeasures  
Fire Investigation - Salons 2-3**

Brian Engle, Amphenol

RN: 17870

Class: 121170

**1:30 pm – 3:00 pm    School Safety - What  
happened When the  
Pandemic sent Kids Home –  
Salons 4-5**

Jim Lilienfeld

Advanced Technologies  
RF, Inc.

Joe Rohlic – Radio One

RN: 17813

Class: 120608

**3:00 pm – 5:00 pm    Oh Buoy! Lifesaving Tips  
For Educators – Salons 4-5**

Anna Stewart –

Drowning  
Prevention Coalition

RN: 17805

Class: 120611

**6:00 pm – 8:00pm    Social Event**



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Kevin Keever  
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813.968.8372



## **Friday June 17, 2022**

**7:00 am – 10:00 am Registration Open – Solar Foyer**

**08:30 am – 10:00 am FAFLSE Annual Membership Meeting and Legislative Update – Salons 4-5**

Anthony Seguin – FAFLSE Chair

RN: 17853

Class: 121168

**10:00 am – 12:00 pm Public Education Lightning Round – Salons 4-5**

Nicole Hornberger – Bonita Springs Fire Control and Rescue District

Amy Bollen - South Trail Fire Protection & Rescue Service District

RN: 17868

Class: 121167

**8:00 am – 10:00 am NFPA 1 Chapter 1 Administration, DEC Statements, Interpretations and Inspection Warrants – Salons 7-10**

Anthony C. Apfelbeck – City of Altamonte Springs

RN: 17869

Class: 121166

**10:00 am – 12:00 pm Fire Alarms: Myths, Mis-Understandings and Missed Opportunities – Salons 7-10**

Danny Harrod – Wiginton Corporation

RN: 17851

Class: 120982

**8:00 am – 12:00 pm Working with the Department of Alcohol Tobacco and Firearms (ATF) – Salons 2-3**

Michael Gisting – Certified Explosives Specialist ATF

Kristie Calhoun – ATF National Response Team

RN: 17855

Class: 120983

### **ATTIRE:**

FFMIA typically receives several requests for information regarding what is considered the appropriate attire during this event. Here is a quick guide:

- Recommended attire for the training sessions and membership meetings is business casual.
- Recommended attire for the Opening Ceremonies, is a Uniform, Business or Formal.
- The nightly event attire is casual.
- **Reminder that conference rooms may be cold, so a light jacket or sweater is recommended.**

## **2022 Conference Exhibitors**

**Bichler & Longo, PLCC**

**Brycer**

**Communications International**

**Inspection Reports on Line**

**The Fire Department App.com**

**National Fire Safety Council**

**UL**

FFMIA Would like to take this opportunity to thank our premier members, conference sponsors and exhibitors.

Legacy Level Membership



**NATIONAL FIRE PROTECTION ASSOCIATION**

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Gold Level Sponsor



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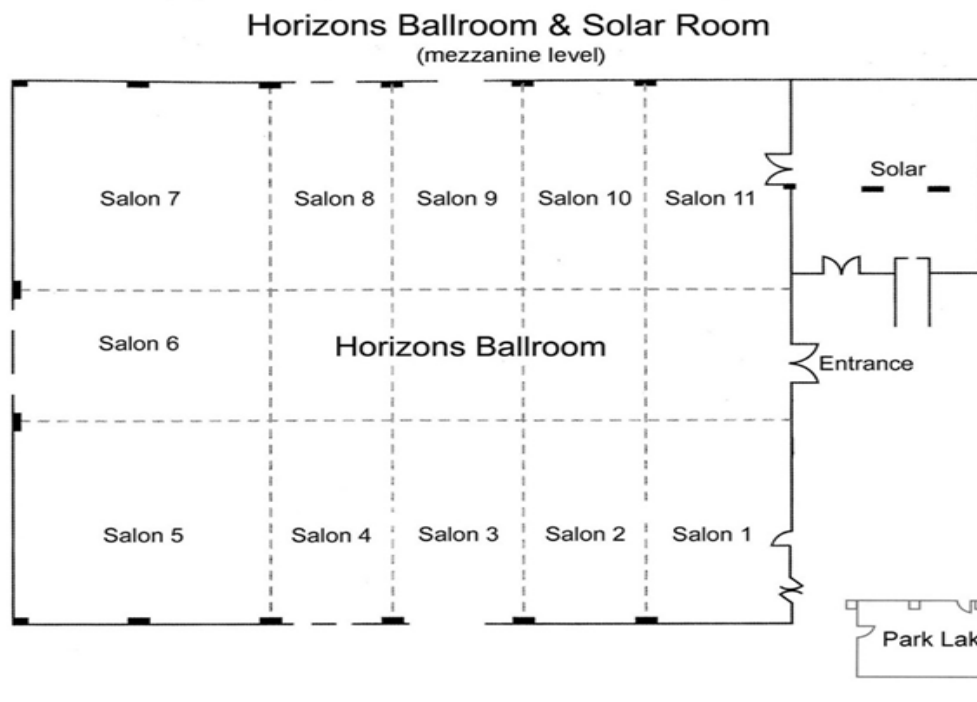
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## Meal Sponsors:

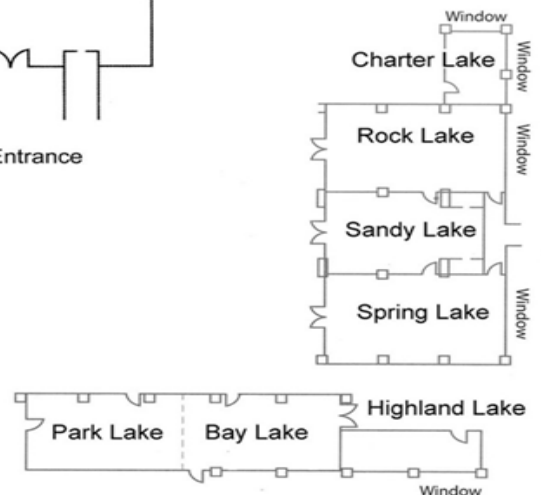


## Hotel Map

*imagine the possibilities!*



Lakes Conference Center  
(lobby level)



**To become a member of FFMIA or for more information on these events go to [www.ffmpegia.org](http://www.ffmpegia.org)**

## Select Course Descriptions

**2022 Child Passenger Safety Updates: More Than Just A Click:** Which child passenger safety seat should caregivers use? The one that fits their child, fits their car, and that they can correctly use every time. How do you as an educator stay up to date on helping children travel more safely in your communities? You know that it takes more than just a click! This meeting will provide an opportunity for certified Car Seat Technicians to network, discuss challenges they are experiencing in the field and ideas for new outreach programs. Technicians will also review the digital checkpoint form and changes coming to the Florida Occupant Resource Center. There will also be a CPST Instructors Meeting. This meeting will provide an opportunity for certified instructors to discuss challenges and brainstorm ideas for things such as technician retention, future regional and state meetings, instructional needs and state resources.

**2022 Legislative Update and Legislation 101 for the Fire Official:** For the update session students attending will be given an update on legislation adopted in the previous legislative session as well as information on any pending legislation or anticipated legislation for the coming session. This will be an interactive session with participation from attendees desired and prompted by the instructor. At the end of this session attendees will be able to recognize the legislative process and have a basic understanding of the dynamics of the Legislative process. Attendees will also be able to identify with basic terminology and acronyms related to the Bill process.

**Battery Fire Prevention with Advanced Detection:** Why and how do lithium-ion battery fires happen? This course will include a breakdown of a lithium-ion battery fire into four distinct stages: abuse, off-gas, smoke, and fire generation. We will cover what types of existing products and technologies exist to create situational awareness during a battery fire. Additionally, we will break the stages of the battery failure into two distinct regions: the preventative (or proactive) and the containment (or reactive) regions. Included will be a significant amount of failure data from some of the most commonly used cells in the stationary energy storage industry.

**Be Your Own Storyteller:** In 2019, the Orange County Sheriff's Office added the position of "Storyteller" to its Strategic Communications Unit. The Storyteller is not a PIO; rather, he is a video and multimedia specialist who finds the best stories throughout the agency to share on social media. In addition to shooting and editing video, the Storyteller helps with social media, and has started a podcast called Behind the Star – again as a way to highlight the great work being done by the agency. In the era of shrinking news operations, we have all seen that the media is focused mostly on breaking crime news and rarely, if ever, uses its resources to highlight the positive things being done in the community by our law enforcement agencies. Our communities, however, are craving these positive stories, and it is incumbent on all of us, more and more, to tell our own stories. We understand that not all agencies can add a position for this mission; will offer some useful tools so that PIOs can easily incorporate some storytelling strategies to their operations.

**Diversity and Inclusion Solutions for the Workplace:** In this training, participants will be able to identify challenges surrounding diversity and inclusion within the workplace for colleagues, associates, and the public falling within the parameters of marginalized groups. Participants will also be able to identify opportunities to improve the workplace environment by increasing diversity and inclusion initiatives ranging from simple and inexpensive solutions to more time consuming and labor-intensive initiatives. The training will be presented through slideshow format focusing on definitions, examples, and real-life scenarios as well as open classroom dialogue.

**Diversity, Equity, and Inclusion through an LGBTQ Lens:** A lively and participatory presentation using stories and audio-visual examples to discuss Diversity, Equity, and Inclusion (DEI) through a LGBTQ+ lens. We will break down why DEI is important, begin a journey of understanding and hopefully inspire you to allyship.

**Fire Alarm Myths, Misunderstandings, & Missed Opportunities:** In this course we will discuss Fire Alarm Rules and States as well as the Florida Building Code, NFPA 70 and NFPA 72. Specific topics to be covered include Fire Alarm Panel tags, UL requirements, who doesn't need a FASA card, initiating device compatibility, Booster panel connection, Dedicated Function System, Do Manufacturers Published Instructions equal code, and Backflow monitoring.

**Flame guard CPVC Inspector Training:** This program will cover all aspects of CPVC systems for light hazard applications. We will discuss different procedures for installation based whether they are a 13, 13D or 13R classification. We will look at proper design, installation, approved products as well as other considerations for plan review and inspections of these systems. There will be a review at the end of the power point presentation and a hands-on training on assembling CPVC correctly using the proper procedures. There will all be an open forum for questions and answers throughout the program.

**How NFPA 70E & 70B Effect NFPA 99:** NFPA 70E & 70B contain specific safety measures as required by NFPA 99 to be accomplished "within a reasonable period of time" before a business/building owner can become fully Compliant. The new final ruling of OSHA 29 CFR 1910.269 was finalized on April 14, 2014 and became law on July 10, 2014. This informative 2-hour program demonstrates why OSHA considers Electrical Safety in the Workplace a huge priority and provides business owners, property managers, medical facility managers, and administrators with everything they need to know, and do, to become fully compliant.



## Select Course Descriptions (continued)

**Leadership and Decision Making:** This program will focus on how individuals at every level of an organization, division, or unit can lead – whether they are the formal boss or not. We will explore how every person can and should take on challenges in order to achieve the goals, objectives, and mission of their organization. Utilizing four simple “laws”, each person in this program will understand how their individual actions can make or break opportunities for success, both their own and the organizations.

**Li-ion Cell Venting Risks, Detection, and Countermeasures:** Attendees will be provided basic understanding of lithium-ion battery cell failure physics and hazards from damaged cells and stranded energy in large format lithium-ion systems in vehicles and stationary storage applications. Training will also include critical sections of the ISO17840/SAE J2990 Emergency Response Guides for electric vehicles and how to access them, field feedback from a global first responders survey, as well as recommendations for improving outcome of events from 2021 NTSB report. Training will also include extensive review of field incidents and challenges faced by first and second responders as well as providing information on tools and resources for further support. There will be expanded sections on NTSB experience, latest information on Emergency Response Guides, as well as field incidents and recent testing from NFPA at UT Austin.

**NFPA 1 Chapter 1 Administration, DEC Statements, Interpretations, and Inspection Warrants:** This course covers the application of NFPA 1 Chapter 1. Discussions will be had on Equivalencies, Alternatives, and modifications. Discussion will also be held on the authority surrounding this code and those who enforce it. Additional discussion will also be held on declaratory statements, interpretations, and administrative warrants.

**NFPA 1033 - Standard for Professional Qualifications for Fire Investigator:** This course will provide an overview of what NFPA 1033 Standards for Professional Qualifications of a Fire Investigator requires and how you can meet those standards. “1.3.7\* The investigator shall have and maintain at a minimum an up-to-date basic knowledge of the following topics beyond the high school level.” These topics include but are not limited to fire dynamics, thermometry, fire science, fire chemistry, and explosion dynamics”. This course will discuss these required topics and how to document that training, vital to your ability to opine as to the origin and cause at a fire loss. The class will also discuss legal challenges to your expert classification and how to overcome those legal hurdles.

**NICB, Auto Theft Related Crime, and Secondary VIN Identification:** Course instruction will focus on organized vehicle theft, chop shop operations, vehicle identification numbers (VIN), secondary vehicle identification numbers (SVIN) and Florida State Statutes as it pertains to these types of crimes. Included in the course will be an overview of the NICB data base and services provided by the National Insurance Crime Bureau. This course includes a hands-on inspection of multiple vehicles.

**Oh Buoy, Life saving tips for educators:** Using the ABCD’s of water safety, audience members will learn tips and tricks to engage audiences of all ages about drowning prevention. Ideas learned can be directly implemented when attendees return to work!

**Origin & Cause Report Writing and Florida Fire and Incident Reporting System:** The Origin & Cause Report Writing and Florida Fire and Incident Reporting System Update (FFIRS) will provide the investigator completing the FFIRS report with an overview of the data to be entered, the importance of accurate inputting, how the collected data is utilized, and a Q & A FFIRS update discussion. At the end of the session, students will have a better overall understanding of report writing within the origin and cause sections of FFFIRS and have had an opportunity to provide feedback that may be used to enhance future FFIRS processes and reporting.

**Passion, Purpose, Mission, Vision:** This speech is about understanding the difference between one's passion and purpose. Once discovered an individual can gain a clearer understanding of why they may feel so deeply about one thing or another and why that may change over time. Building on this thought we take a deeper dive into why we do the things we do. Is there truly a reason behind our continued efforts to be the best at something or even our efforts to avoid things we may have reluctantly agreed to do. We then gather the pieces of how these two attributes began to shape our world unbeknownst to ourselves. We become puppets in our own show. Daily doing without knowledge of why or if we should do just what we are doing. Lastly, mission. Here we connect the dots from the end game to the starting line. The big word that counterbalances mission is vision.

**Public Relations Lightning Round/Public Education Lightning Round:** Three fully packaged public relation programs you can and should put into service immediately. Presented by Public Educators and Information Officers from Southwest Florida. Attendees will leave with all the knowledge and materials necessary to put three different public relations programs into service immediately at their own fire department at no or little cost.

## Select Course Descriptions (continued)

**School Safety - What happened when the pandemic sent kids home:** When the pandemic led to school lockdowns in early 2020, districts had the unique opportunity to make uninterrupted facility upgrades from funding through the Coronavirus Aid, Relief and Economic Security (CARES) Act and other government initiatives. This empowered educators in Florida to invest in their facilities with public safety communication systems being top of mind. During this presentation, Dennis Burns will outline the current state of public safety in education, the challenges of getting excellent wireless connectivity into these concrete fortresses for first responders, and the immense progress that's occurred over the past two years in this area. As president of the Safer Buildings Coalition (SBC) Board of Directors, Dennis has a pulse on the public safety trends across the country and can present the audience with real-world examples of how educators and school districts can protect students ahead of the start of the 2022 school year.

**The Leatherman in your Prevention Toolbox:** In this interactive session, the speaker will provide an overview of NFPA 1300 Standard on Community Risk Assessment and Community Reduction Plan Development and show how this standard guides effective CRR initiatives. Attendees will learn why a Community Risk Assessment is the critical first step in reducing community risk and demonstrating benefits of Community Risk Reduction programs. This program will also outline the tools available for local safety professionals can use to develop a comprehensive Community Risk Assessment and evaluations.

**Underground in Florida:** This course will explore some of the various components used in the installation of fire protection underground. Important code sections found in NFPA 24, 13D & 13R as they pertain to underground will be discussed at length. In addition, Florida specific rules and Statutes pertaining to underground installation will also be discussed.

**Understanding Certification Programs:** This course will cover the outline of the fire alarm certificate program. Throughout the course, the students in attendance will become familiar with all elements of fire alarm central station service, remote station service, central station roles and responsibilities, and the fire alarm contractor roles and responsibilities.

**Visual Brand Articulation! Branding aesthetics and graphic art skills:** Your brand is what other people say about you when you are not in the room. Your brand is influenced by everything your agency does, from the services you offer, to how you present yourself to the public, and especially how your agency treats your patients and employees. Developing your "brand image" (your logo and all other visual branding) is as important as developing your "brand heart" (your purpose, vision, mission, and values). Learn why branding is imperative to modern public service agencies, the secret to a strong brand, and ultimately, how to visually articulate your brand heart using easy and free computer programs such as Microsoft Publisher, Microsoft PowerPoint, Canva, and other free online resources. This is an interactive presentation, please bring a laptop or tablet along with access to your department logo.

**Wildland Fire Investigation Resources:** Presentation by Florida Department of Agriculture and Consumer Service (Florida Forest Service/OALE). Includes: Overview and Introduction to the FDACS and the FFS/OALE; Description of NWCG, FI110 and FI210, purpose and discuss local initiatives; "How We Can Help Each Other", examples and terminology; Discuss Prevention/Mitigation/Youth Firesetter and our role; and Talk about contacts and relationships in both agencies and offer up information on the NWCG - Resource Sheet.

**Working with the ATF:** The presentation will discuss the ATF Firewall Program. The ATF Firewall Program is a collaborative effort between Milwaukee Police and Fire Departments, Wisconsin State Fire Marshal's Office, ATF, and federal and state prosecutors to identify, investigate, and prosecute violent criminal offenders who use fire as a weapon. The Firewall Programs targets offenders with violent criminal histories who commit arson and leverages federally minimum mandatory sentences to remove these violent offenders from our communities. It will also discuss the expertise ATF brings to fire and explosion scenes and the resources available to support scene exams and investigations.

[illegible]

# SAVE THE DATE

## 2022 Annual FFMIA Fire Prevention and Life Safety Conference

October 31 – November 3, 2022

Hyatt Regency Sarasota

1000 Boulevard of the Arts

Sarasota, FL 34236



## SEE YOU ALL IN Sarasota!