



FFMIA 2020 Miami Educational Seminar

SPONSOR and EXHIBITOR GUIDE

FFMIA 2020 Miami Educational Seminar

September 15-17, 2020

Miami-Dade Fire Rescue Training Facility
9300 NW 41st Street
Doral, FL 33178

Support the mission of the Florida Fire Marshals and Inspectors Association

Contact Phil Oakes at 202.737.1226 ext. 4 or 307.433.8078
Philip.oakes@ffmia.org

- Program Overview
- Sponsorship Benefits by Level
- Exclusive Sponsor Add-Ons
- Exhibitor

PROGRAM OVERVIEW



Is your organization looking for a way to support improved public safety? The Florida Fire Marshals and Inspectors Association (FFMIA) comprises fire and life safety officials from throughout the State of Florida. One of the primary purposes of FFMIA is to unite those public officials engaged in and responsible for fire prevention, through inspection, code enforcement, public education, and arson investigation. Each year FFMIA convenes Fire Investigators, Fire Marshals, Public Educators and other public safety officials from around the country at their seminars to network, learn about issues of common interest and strategize for the future. Your contribution is critical to the continued work of the organization and the success of the 2020 Miami Educational Seminar!

The Sponsors Program provides the opportunity to support FFMIA's exceptional work in safety advocacy, training and education. It will also allow you to communicate your message efficiently and effectively to the FFMIA membership and all other seminar attendees.

The 2020 Miami Educational Seminar sponsorship and exhibit opportunities are available to fit a variety of budgets and marketing objectives. In addition to Gold, Silver, Bronze and exhibitor opportunities, there are several sponsorship opportunities available on a first-come, first-serve basis. Please contact us at the information below for more details on these items.

Sponsorship opportunities are limited – to become a sponsor, Please contact Phil Oakes at (307)433-8078 or Philip.oakes@ffmia.org Additional information about FFMIA can be found on our website at www.ffmia.org

GOLD SPONSOR

Contribution Level - \$2,500

Platinum Premium Benefits Package:

- Two complimentary seminar registrations
- Logo prominently placed in the Annual Seminar Program
- Gold level group sign displaying your company logo in a prominent location all 3 days*
- Your company logo in a PowerPoint displayed during breaks
- Your company logo will appear on the FFMIA social media sites on three separate occasions
- Formal recognition of your Gold level sponsorship at the seminar
- Recognition in two separate editions of the FFMIA Newsletter*
- Gold level sponsors will have the opportunity to donate branded items to the attendees.

Customized opportunities are also available, please see the list at the end of this document or contact FFMIA staff at 307-433-8078 or Philip.oakes@ffmia.org for details and availability.

*** Due to the lead time required to produce specialized benefit opportunities such as the Gold level sign, the cut-off date is August 9th, 2020, to receive these special opportunities as part of your Gold Sponsor contribution.**

SILVER SPONSOR

Contribution Level - \$1,250

SILVER Premium Benefits Package:

- One complimentary seminar registration
- Logo prominently placed in the Annual Seminar Program
- Silver level group sign displaying your company logo in a prominent location all 3 days*
- Your company logo in a PowerPoint displayed during breaks
- Your company logo will appear on the FFMIA social media sites on two separate occasions
- Formal recognition of your Silver level sponsorship at the seminar
- Recognition in one FFMIA quarterly Newsletter
- Silver level sponsors will have the opportunity to donate branded items to the attendee tote bags.

Customized opportunities are also available, please see the list at the end of this document or contact FFMIA staff at 307-433-8078 or Philip.oakes@ffmia.org for details and availability.

*** Due to the lead time required to produce specialized benefit opportunities such as the Silver level sign, the cut-off date is August 9th, 2020, to receive these special opportunities as part of your Gold Sponsor contribution.**

Bronze SPONSOR

Contribution Level - \$500

Bronze Benefits Package

- Logo prominently placed in the Annual Seminar Program
- Bronze level group sign displaying your company logo in a prominent location all 3 days*
- Your company logo in a PowerPoint displayed during breaks
- Your company logo will appear on the FFMIA social media sites on one occasion
- Formal recognition of your Bronze level sponsorship at the seminar
- Recognition in one of the FFMIA quarterly Newsletters
- Bronze level sponsors will have the opportunity to donate branded items to the attendee tote bags.

Customized opportunities are also available, please see the list at the end of this document or contact FFMIA staff at 307-433-8078 or Philip.oakes@ffmia.org for details and availability.

*** Due to the lead time required to produce specialized benefit opportunities such as the Bronze level sign, the cut-off date is August 9th, 2020, to receive these special opportunities as part of your Gold Sponsor contribution.**

Program SPONSOR

Contribution Level - \$250

This is for sponsorship of the event program. This will allow an up to ¼ page announcement (company to provide the artwork), into the seminar program.

INDIVIDUAL SPONSOR OPPORTUNITIES

These special opportunities are available on a first-come, first-serve basis. If your organization has other add-on ideas they would like to discuss, or you are interested in these opportunities, please contact us at 307-433-8078 or Philip.oakes@ffmia.org. Cost varies, so please contact for more information.

***Seminar Keepsake Item** – Your company logo added to a seminar Keepsake item (i.e. Duffle Bag, Windbreaker, Portfolio, or other item) presented to each member and select sponsors attending the seminar. This is a first come first served basis and is not advertised on the regular sign in form as it is a unique opportunity.

***Seminar Shirt**– Commemorative seminar shirt with your company’s logo and FFMIA’s logo on it.

***Custom Seminar Challenge Coin** –challenge coin with the FFMIA logo and your company’s logo included in the coin packaging.

***Flash Drive with Seminar Presentations** – You provide flash drives with your company logo, we’ll add seminar materials for attendees.

*** Seminar Bags** – Your Company logo on a seminar bag given to all attendees. If you provide bags with your company logo, the cost is less than if FFMIA must have the bags produced.

***Name Badges** – The attendee badges will be designed to include your logo with seminar logos, you may also supply lanyards to accompany badges.

***Seminar breaks** – Seminar breaks will be announced as sponsored by company with appropriate signage prominently located near refreshments. Sponsors will also be given time to present about their company/product during lunch.

***Daily Breaks** – Seminar breaks will be announced as sponsored by company with appropriate signage prominently located near refreshments.

***Daily Agendas** – Have your logo and URL placed on the seminar daily agendas. Please note: only three sponsor slots available

*** Sponsorship of Program** – Have a sponsorship of your design placed in the FFMIA program for all three days of the seminar. Costs vary depending upon size of sponsorship/graphic.

***Custom Sponsorship Opportunities** – Do you have a sponsorship idea that isn’t listed in this guide? Please contact us to discuss concept and cost.